

Hello! I'm Anne Marie: conceptual, art director, weirdo. I dive into my work headfirst, getting involved in all aspects of a project from the research and strategy, to the ideation and usability, to the design of the final product - whether that be a digital experience or an offline, physical product. Storytelling is my passion and finding the best ways to do so for my clients are what I strive for...while leading teams large and small.

On top of being a design nerd with an obsession with creative conceptualing, I'm a messy-haired, art-creating, miniature-furniture-loving, gin&tonic-drinking, oddity-collecting bookworm from the valleys of Colorado.

EDUCATION

UNIVERSITY OF COLORADO DENVER

Bachelor of Fine Arts in Digital Design | 2009 - 2013

My degree was a comprehensive course that offered an integrated education in graphic design, interactive media, user experience design, motion graphics and branding design, to produce designers and artists who find innovative ways to promote an understanding of the cultural impact and uses of digital technologies.

DANISH INSTITUTE FOR STUDY ABROAD, CPH

Design Studies | Summer of 2012

The study-abroad program offered an in-depth look at environmental, architectural, and urban planning, specifically in Copenhagen, Denmark.

SKILLS

Conceptual Development & Ideation
Strategy & Creative Insight
Visual Concept & Design
Experiential Concept & Design (Exhibition Spaces)
2D Animation, Video Concept & Editing
User & Interactive Experience (Sketch)
Adobe Creative Suite
Project Management & Team Organization

Currently based in Berlin.

WORK

MEDIAMONKS

Senior Creative | 1/2021 - Present

MINI, Amazon Prime, Gorillas

Creative ideation & development, concept and art direction.

FORTNIGHT COLLECTIVE / SCHOLZ & FRIENDS

Creative Director/ACD Freelance | 2/2020 - Present

Noodles & Co., Hyundai

Creative ideation & development, concept and art direction as a full-time freelancer.

KKLD* / WUNDERMAN THOMPSON, BERLIN DE

Senior Art Director | 4/2017 - Present

MINI, Baume et Mercier, Bayer, NIVEA Men

My responsibilities include supporting the strategic development, overseeing creative ideation, conceptualing & art direction all the way to production with a team, focusing on MINI global digital with a variety of projects ranging from digital campaigns & executions to film, print, social, onsite brand exhibitions.

CRISPIN PORTER + BOGUSKY, BOULDER CO

Art Director | 10/2014 - 3/2017

Infiniti, Domino's Pizza, American Airlines, Kraft

My responsibilities were focused on creative concept and art direction, working with the larger team to provide 360° solutions for our clients from ideation to production of film, digital, print, and social.

REVOLOCITY, DENVER CO

Junior Digital Designer | 5/2014 - 9/2014

Frigidaire, Scott's Miracle Gro

As a digital designer, I ideated and executed user experience-informed designs for websites, apps, etc.